



THE COMPETITIVE
EDGE
CONFERENCE **30** YEARS

**PARTNERSHIPS
OPPORTUNITIES**



CUNY GRADUATE CENTER
JULY 17, 2024



**DEMOGRAPHIC
COMPOSITION OF OUR
ATTENDEES**

THE COMPETITIVE EDGE Committee expresses their appreciation to all sponsors who have participated in the Competitive Edge Conference. Over the past 30 years, this conference has facilitated procurement opportunities to the small business community. Your support has been instrumental in establishing a platform where minority-owned businesses can demonstrate their capabilities and offerings to potential clients. This conference fosters inclusivity and diversity within the marketplace. Your contributions have made a significant impact on small business owners who often face underrepresentation in procurement processes. We value your dedication to promoting diversity and inclusion and look forward to ongoing partnerships in the future. Thank you for investing into the community and assisting us in building a more equitable society for everyone.

ADVISORY COMMITTEE

- Battery Park City Authority
- Dormitory Authority
State of New York
- Long Island Power Authority
PSEG
- Metropolitan Transportation Authority
- New York Power Authority
- NYC School
Construction Authority
- NYS Homes &
Community Renewal
- NYS Insurance Fund
- Port Authority of
New York & New Jersey
- Regional Alliance for
Small Contractors

EVENT COMMITTEE



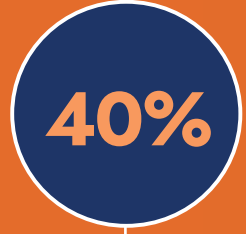
**MWDBEs, LBEs, SDVOBs, ACDBEs
BUSINESS OWNERS OR ENTREPRENEURS**



**REPRESENTATIVES FROM
GOVERNMENT AGENCIES**
including agency procurement staff, diversity and inclusion officers, and economic development officials.



**INDIVIDUALS WHO ARE INTERESTED
IN STARTING A SMALL BUSINESS**
and want to learn about available resources and opportunities.



**REPRESENTATIVES FROM CORPORATIONS
AND LARGE ORGANIZATIONS**
interested in diversifying their supply chains and engaging with minority-owned businesses.



**LOCAL COMMUNITY
LEADERS AND ADVOCATES**
for small business and minority entrepreneurship.



PARTNERSHIP OPPORTUNITIES

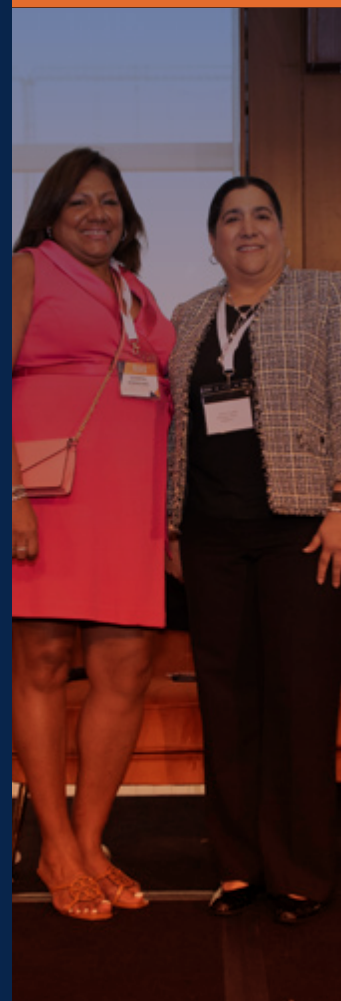
DIAMOND SPONSOR \$30,000

- Exclusive Headline Sponsorship
- 2-min marketing presentation
- Exclusive Awards Presentation during the Gala
- Logo placement on all advertisement
- Full Page Ad - Back of Journal
- 10 tickets - Conference and Gala
- Prime Exhibitors Booth in marketplace
- 2 tickets - Exhibitors booth only
- Speaking opportunity in the Plenary Session
- Sponsor a workshop
- Opportunity to participate at the 1 on 1 session
- Preferred seating at plenary session
- Opportunity to provide branded giveaways



PLATINUM SPONSOR \$20,000

- Special recognition on stage as Platinum Sponsor
- Logo placement on all advertisement
- Platinum Journal Ad
- 8 tickets - Conference and Gala
- Prime Exhibitors Booth in marketplace
- 2 tickets - Exhibitors booth only
- Sponsor a workshop
- Opportunity to promote at the 1 on 1 session with Prime Minority Businesses
- Preferred seating at plenary session
- Opportunity to provide branded giveaways



GOLD SPONSOR \$7,500

- Logo placement on all advertisement
- Full Page Ad
- 5 tickets - Conference Only
- Exhibitors booth in marketplace
- 2 tickets - Exhibitors booth only
- Recognition in Journal as Gold Sponsor

SILVER SPONSOR \$5,000

- Logo placement on all advertisement
- Half Page Ad
- 2 tickets - Conference Only
- Exhibitors booth in marketplace
- 2 tickets - Exhibitors booth only
- Recognition in Journal as Silver Sponsor

CONFERENCE EXHIBITOR \$2,500

- Exhibitors booth in marketplace
- 2 tickets - Exhibitors booth only

SMALL BUSINESS PACKAGE \$3,500**

- Logo placement on all advertisement
- Exhibitors booth in marketplace
- 2 tickets - Exhibitors booth only
- 2 Gala Tickets
- Free 1 year membership to
Regional Alliance for Small Contractors (non-members)

** Criteria: Certification of at least one: MWBE, SDVOB, LBE, DBE
Less than \$5 million revenue in 2023

Take advantage of the conference specifically geared towards economic and workforce development as you promote your opportunities and achieve your goals by engaging with new businesses at this event. Contact us today to explore available partnership opportunities and join this important initiative. Together, let's create an inclusive and equitable future for small businesses in our community.

SHOW YOUR SUPPORT

info@competitiveedgeconference.com

CELEBRATING
30 YEARS
OF OPPORTUNITY



PARTNERSHIP LEVELS

- DIAMOND SPONSOR \$30,000**
- PLATINUM SPONSOR \$20,000**
- GOLD SPONSOR \$7,500**
- SILVER SPONSOR \$5,000**
- SMALL BUSINESS SPONSOR \$3,500**

JOURNAL ADS

- PRINT FULL PAGE \$1,250**
- DIGITAL FULL PAGE \$750**
- PRINT HALF PAGE \$700**
- DIGITAL HALF PAGE \$350**

EXHIBITOR BOOTH

- INCLUDES TWO TICKETS \$2,500**

